

WEBSITE PRIVACY POLICY AND COOKIE POLICY

The controller of your personal data is FABRYKA MEBLI SPIN ROMAN ŁAŻNY I JERZY ŁAŻNY, with its registered office at ul. Mnichowo 31, 62-200 Gniezno (hereinafter referred to as the "Controller"), phone: +48 614 779 765; email addresses: recepcja@hotel-feniks.pl or hotel@hotel-feniks.pl.

Hotel Feniks, respecting the privacy of users visiting its websites, makes every effort to ensure that anyone wishing to visit these sites fully understands how they can protect their privacy.

Therefore, before using the www.hotelfeniks.pl website, we encourage you to review our Privacy Policy in this regard. By using the www.hotelfeniks.pl website, you accept the terms of this Privacy Policy.

DATA COLLECTION METHODS

Data is collected in two main areas:

1. When you initiate communication via contact or communication forms on our websites. This data—including your first name, last name, phone number, or email address—is used solely to respond to you and take appropriate actions that constitute an adequate response to the inquiry or comment to which you are seeking a reply.
2. Through automated processing and cookies during your visits to the Administrator's website. This data regarding your visit includes, among other things:
 1. IP address (every computer connected to the Internet is assigned a unique number, i.e., an IP address; based on this, it is possible, among other things, to identify the country from which a given user connects to the network)
 2. cookies. For your convenience, the Administrator's website uses cookies to tailor the site to users' needs, ensure its proper functioning, and for statistical and marketing purposes.

Types of cookies used:

1. performance cookies (which collect information about how visitors use the website, such as the most frequently visited pages or error messages, etc.),
2. functional cookies (which store user settings, such as language, consents given, etc.), are used for:
 1. statistical and analytical purposes:
 1. google-analytics.com cookies – detailed information on how Google Analytics works and its privacy policy can be found at: <http://www.google.com/analytics/learn/privacy.html>

2. Facebook Pixel cookies—detailed information on how they work and the privacy policy can be found at: <https://pl-pl.facebook.com/privacy/explanation>
2. marketing purposes—to tailor offers to users on the website, so that ads are relevant and attract the attention of individual users:
 1. Facebook Ads cookies—detailed information on how they work and the privacy policy can be found at: <https://www.facebook.com/policy.php>
 2. Google AdWords cookies—detailed information on how they work and the privacy policy can be found at: <https://policies.google.com/privacy?hl=pl>
3. temporarily storing information in the browser's memory until the session ends, i.e., when the browser is closed.
 1. session cookies—these are temporary pieces of information stored in the browser's memory until the session ends, i.e., when the browser is closed.
3. In most web browsers, you can: delete cookies from your computer's hard drive (via browser settings), block all cookies being sent, or set a warning before they are saved to your hard drive. Please note that changing these settings to restrict the use of cookies may affect certain features available on websites that use them, such as preventing you from logging into your email account.

Failure to change these settings constitutes acceptance of the use of cookies—it is voluntary consent to their processing. This consent may be withdrawn at any time by changing the settings.

Changing cookie settings in the most popular browsers:

Google Chrome

Menu > Settings > Show advanced settings > Privacy > Content settings > Cookies
– select the appropriate option.

Internet Explorer

Menu > Tools > Internet Options > Privacy – select the appropriate option.

Mozilla Firefox

Menu > Options > Privacy > History – select the appropriate option.

Opera

Menu > Preferences > Advanced > Cookies – select the appropriate option

Safari

Menu > Preferences > Privacy > Cookies – select the appropriate option.

Comprehensive disclosure obligation in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (EU) 2016/679 of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as the GDPR) can be found at the following link: www.hotelfeniks.pl/pl/privacy-policy.

